

THE MAGAZINE
EDITION
2026

AUTUMN / WINTER

BETTY BARCLAY



URBAN STYLE

EDITION 2026

Die neue Betty Barclay Herbst/Winter Saison steht ganz im Zeichen spannender Kontraste: Feminine Leichtigkeit trifft auf markante Materialien, zarte Stoffe auf strukturierte Oberflächen. Romantische Silhouetten, fließende Qualitäten und raffinierte Details werden modern interpretiert – kombiniert mit Leder, Wolle, Cord oder voluminösem Strick. Im Fokus stehen interessante Texturen, tiefe Blautöne, warme Braunnuancen, ausdrucksstarke Prints und ein moderner Stilbruch, der den Looks eine zeitgemäße und zugleich elegante Aussage verleiht.

The new Betty Barclay Autumn/Winter season is defined by striking contrasts: feminine lightness meets bold materials, while delicate fabrics are paired with textured surfaces. Romantic silhouettes, fluid qualities, and refined details are reinterpreted in a modern way and combined with leather, wool, corduroy, and chunky knits. The focus is on rich textures, deep shades of blue, warm brown tones, expressive prints, and a contemporary mix of styles that gives each look a modern yet elegant character.



THE MAGAZINE | AUTUMN WINTER 2026

JULY 2026

DELIVERY DATE: 08.06. - 13.06.2026





07

SLEEK PRINTS & NATURAL FLOW



AUGUST 2026

DELIVERY DATE: 06.07. - 11.07.2026



LIGHT FABRICS





SAND TONE



08

CITY LIFE,
EFFORTLESS
& ALIVE



SOFT SHAPES





BLUE IN BLUE





SEPTEMBER 2026

DELIVERY DATE: 10.08. – 15.08.2026



AUTUMN MOOD



09

DEFINE

EFFORTLESS

FALL LOOKS



OCTOBER 2026

DELIVERY DATE: 07.09. - 12.09.2026





COSY CHIC





10

THE ART OF WINTER COMFORT







TIMELESS CLASS



NOVEMBER 2026

DELIVERY DATE: 05.10. - 10.10.2026
INT. 21.09. - 26.09.2026



GETTING FESTIVE



11 SPECIAL & MADE TO SHINE

EVENING LUXE





ELEGANT AFFAIR



MIDNIGHT GLOW



HAPPY SEASON

NOOS 2026

DELIVERY DATE:
06.07. - 11.07.2026 (SET 4081)
10.08. - 15.08.2026 (SET 4091)





REFINED VISION



SOFT KNITS,
RELAXED LAYERS,
EFFORTLESS
COMFORT



COLLECTION | CASHMERE 2026

COLLECTION CASHMERE

DELIVERY DATE: 24.08. - 29.08.2026



EVERYDAY CASHMERE

REFINED COMFORT





BLUE EMBRACE

EFFORTLESS CLASS



BETTY BARCLAY

— SO COSY —



SO COSY

DELIVERY DATE: 14.09.-19.09.2026



NEW COMFORT







SIMPLY SNUG





WARM & RELAXED



PURE RELAX



SOFTLY DEFINED







COSY GLAM





GRAPHIC COMFORT





SOFT STRUCTURE



SO COSY CASHMERE

DELIVERY DATE: 24.08. - 29.08.2026

BETTY BARCLAY
— SO COSY —

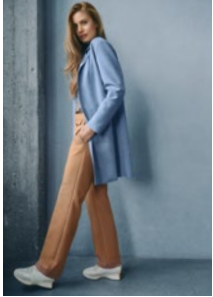
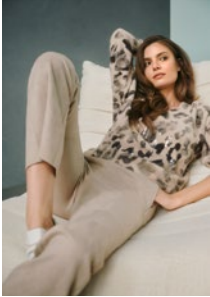
SIMPLY CASHMERE

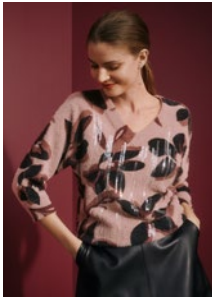




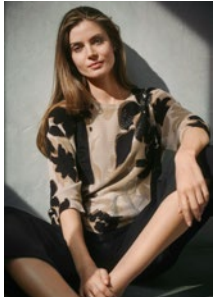
SOFT BY NATURE

COLLECTION OVERVIEW

07.09. – 12.09.2026	08.06. – 13.06.2026	08.06. – 13.06.2026	06.07. – 11.07.2026	06.07. – 11.07.2026	06.07. – 11.07.2026
					
Jacket 7325-1707-9104 Blazer 4423-1178-7304 Shirt 2960-1725-9876 Trousers 6374-2663-7304	Blouse 8115-1705-8345 Shirt 2916-1705-8345 Trousers 6155-1705-8345	Shirt 2910-1970-8876 Trousers 6155-1705-8345	Blazer 4408-1673-4688 Pullover 5476-2028-4688 Trousers 6369-1693-8840	Blazer 4443-1690-7063 Blouse 8112-1690-7063 Trousers 6370-1690-7063	Cardigan 5479-2024-8980 Blouse 8111-1196-8308 Trousers 6368-1196-8308
06.07. – 11.07.2026	10.08. – 15.08.2026	10.08. – 15.08.2026	10.08. – 15.08.2026	07.09. – 12.09.2026	07.09. – 12.09.2026
					
Jacket 4430-1178-7063 Shirt 2929-1688-7840 Jeans 6217-1980-8619	Pullover 5502-2042-1014 Skirt 9306-2738-7048	Jacket 4412-1178-8308 Shirt 2952-1715-8870 Trousers 6313-1743-7030	Vest 7241-2901-7048 Pullover 5502-2042-1014 Trousers 6066-2420-8345	Jacket 4422-1802-8488 Blouse 8124-1734-5973 Trousers 6149-1748-9021	Pullover 5550-2085-9876 Trousers 6071-1178-7304

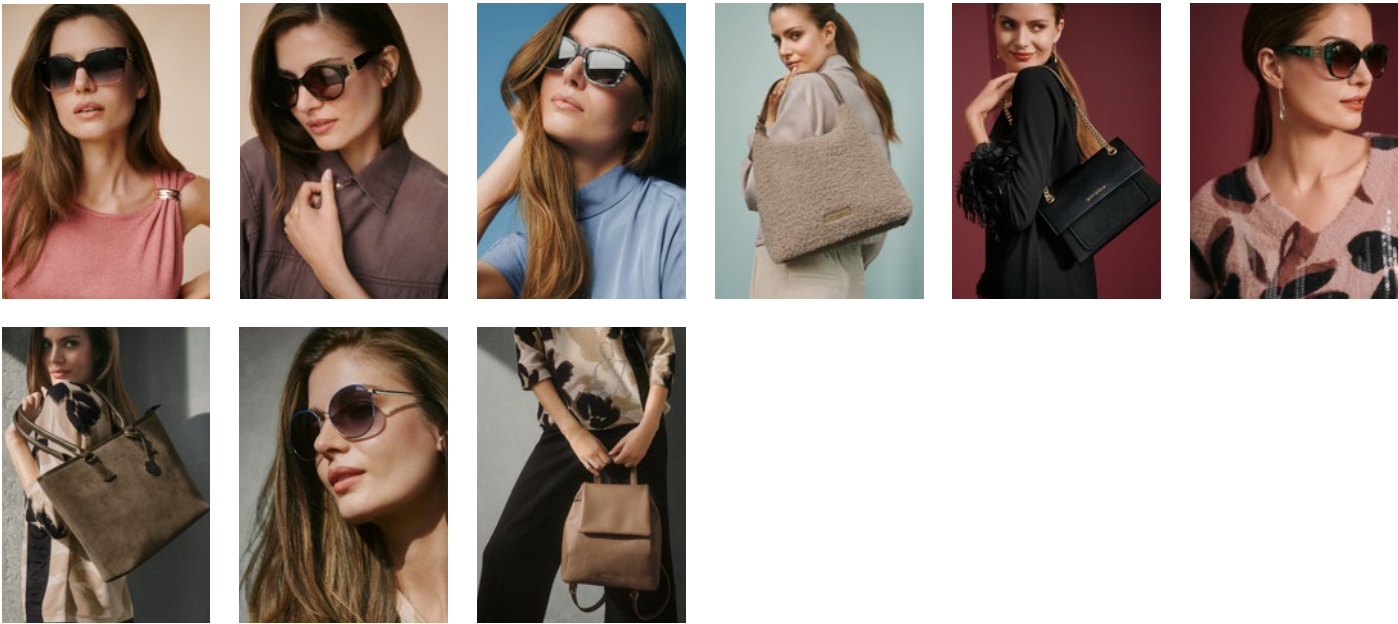
07.09. – 12.09.2026	08.06. – 13.06.2026 10.08. – 15.08.2026	05.10. – 10.10.2026 INT. 21.09. – 26.09.2026	05.10. – 10.10.2026 INT. 21.09. – 26.09.2026	05.10. – 10.10.2026 INT. 21.09. – 26.09.2026	05.10. – 10.10.2026 INT. 21.09. – 26.09.2026
					
Cardigan 5514-2056-9973 Shirt 2000-1798-9104 Trousers 6149-1748-9021	Blazer 4200-1080-9045 Trousers 6002-1080-9045	Dress 1920-2420-9045	Blazer 4415-2600-4697 Blouse 8130-1756-4896 Trousers 6148-2420-9045	Pullover 5533-2060-4896 Skirt 9306-2738-9045	Blazer 4419-2420-9045 Trousers 6148-2420-9045

NOOS

10.08. – 15.08.2026	06.07. – 11.07.2026	06.07. – 11.07.2026
		
Pullover 5489-2030-7898 Trousers 6066-2420-9045	Pullover 5488-2907-7997 Trousers 6066-2420-9045	Blazer 4407-1135-1807 Trousers 6066-2420-7410

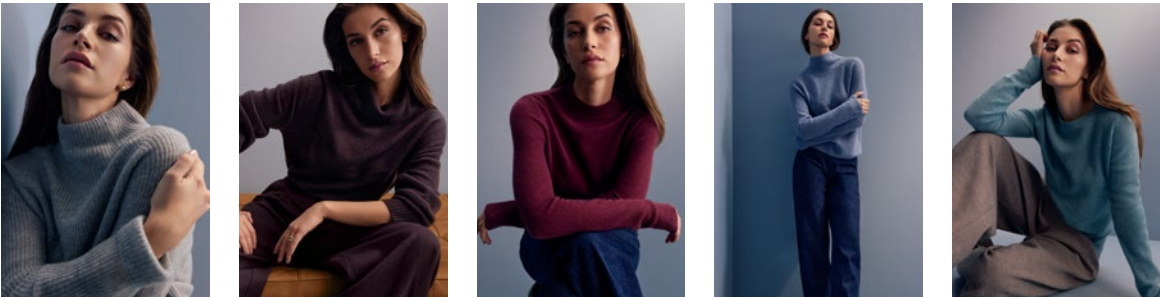


BAGS & GLASSES OVERVIEW



COLLECTION CASHMERE

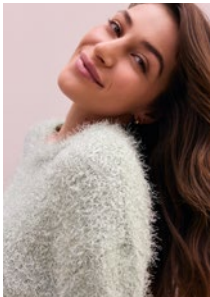
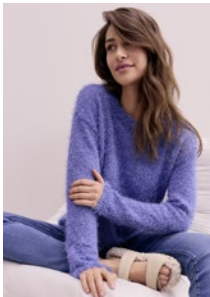
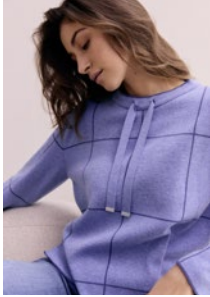
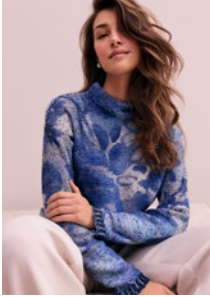
24.08. - 29.08.2026 24.08. - 29.08.2026 24.08. - 29.08.2026 24.08. - 29.08.2026 24.08. - 29.08.2026



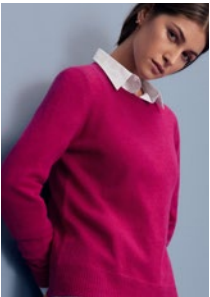
Pullover 5549-1316-9708 Pullover 5545-1316-7410 Pullover 5544-1316-4697 Pullover 5549-1316-8723 Pullover 5543-1316-8725



SO COSY

14.09. – 19.09.2026	14.09. – 19.09.2026	14.09. – 19.09.2026	14.09. – 19.09.2026	14.09. – 19.09.2026	14.09. – 19.09.2026
					
Pullover 5347-8313-8317	Pullover 5339-8311-9104	Pullover 5350-8319-5606	Pullover 5350-8319-8317	Pullover 5339-8311-5606	Pullover 5340-8312-9104
14.09. – 19.09.2026	14.09. – 19.09.2026	14.09. – 19.09.2026	14.09. – 19.09.2026	14.09. – 19.09.2026	14.09. – 19.09.2026
					
Pullover 5347-8313-5606	Pullover 5339-8311-8317	Cardigan 5335-8306-9104	Pullover 5367-8307-9104	Cardigan 5336-8307-9104	Pullover 5343-8302-8980
14.09. – 19.09.2026	14.09. – 19.09.2026	14.09. – 19.09.2026	14.09. – 19.09.2026	14.09. – 19.09.2026	14.09. – 19.09.2026
					
Pullover 5342-8301-7884	Cardigan 5366-8323-7999	Cardigan 5335-8306-8317	Pullover 5333-8026-8980	Pullover 5333-8026-5973	Pullover 5341-8300-8880

SO COSY CASHMERE

24.08. – 29.08.2026	24.08. – 29.08.2026	24.08. – 29.08.2026
		
Pullover 5220-8316-7723	Pullover 5138-8316-8329	Pullover 5135-8316-4292





BETTY BARCLAY

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